

2016 2nd Quarter Sponsorship

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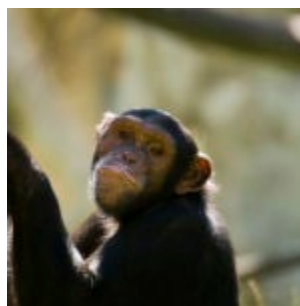
Lincoln Park Zoo

We are honored to share the story of PFS' Client, Casey McDonough of Chicago, IL.

For as long as I can remember I have been driven by a love for animals. I have spent countless hours of my life visiting farms, animal shelters, zoos and aquariums. While I did not actually pursue my childhood dream of becoming a zookeeper (and instead opted for Marketing), I have found the best way to be involved with a wonderful organization devoted to animals in Chicago, Lincoln Park Zoo.



I joined the Lincoln Park Zoo Auxiliary Board in 2014 as a way to give back to the zoo I have been visiting for so many years. It is one of only three remaining free zoos in the United States so funding is very important. Fun Fact: Lincoln Park Zoo spends \$63,000 a day to take care of, feed and house all of the animals! All funds raised by the Auxiliary Board support the zoo's operating costs, which helps Lincoln Park Zoo feed its animals, maintain its animal exhibits and remain free to the public 365 days a year.



As a board we are currently preparing for our signature fundraising event of the year, Zoo-ologie, on May 14. This year Zoo-ologie will be an upscale safari-themed event

inviting Chicagoans to the zoo for a fun night of food, libations and dancing! We are so excited to have Pulse Financial Services involved in the event this year and thank them for their generous support.



Please visit the [Zoo-ologie](#) site for more information.

*The donation caps at \$2000/quarter

[Get your Zoo-ologie Tickets Here!](#)