

Welcome to Our Pulse Gives Back Sponsorship Page!

2026 3rd Quarter Sponsorship

We're honored to feature **HACAP, the Hawkeye Area Community Action Program** as this quarter's Pulse Gives Back sponsorship, nominated by our clients **Matt and Kris Johnson of Iowa City, IA.**

HACAP's mission is helping people develop skills to become successful and build strong communities.



Matt and Kris Johnson Share Their Story

Kris and I have long been interested in and invested in addressing food insecurity, particularly as it affects kids. We found a terrific partner in HACAP, the Hawkeye Area Community Action Program. Food Security is one of HACAP's six Strategic Initiatives and remains a key priority within its mission. Their programming fit nicely with our interest in helping address that. We felt very welcome with the staff at HACAP when we met them at their Hiawatha facility and it remains a pleasure to be associated with their Backpack Program. The Backpack Program offers elementary school students food for weekends and school breaks. The bags include healthy, easy-to-prepare food for kid-friendly meals like macaroni and cheese, pop-top fruit cups, cereal, and shelf-stable milk.





About HACAP

HACAP connects families to essential services that help with basic needs like energy assistance, food access, childcare support, affordable housing, veteran support, resources for pregnant women, and much more.

Join Us in Supporting HACAP

Spread the Word

Share on social media, tell a friend, or simply take a moment to reflect on what you've learned.

[View Social Media](#)

Get Involved

Learn more about volunteer opportunities with HACAP.

[Explore Volunteer Opportunities](#)

Give Directly

Support HACAP by donating directly to their mission.

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